

PCG HIRES NEW DIRECTOR OF

COMMUNICATIONS AND PUBLIC AFFAIRS

January 21, 2022

By PCG Staff

Plains Cotton Growers, Inc., is pleased to announce Kara Cash Bishop as the organization’s new director of communications and public affairs. Prior to joining PCG, she served as the managing editor of the Texas Tech University Health Sciences Center’s alumni magazine, “Pulse,” for six years.

Bishop grew up in Dickens County, attending Patton Springs ISD, before moving to Lubbock and receiving her agricultural communications degree from Texas Tech University in 2011.

With extensive experience in print and digital strategic communications, we’re excited for her to come on board and see what she accomplishes in her new role with PCG.

For questions regarding PCG communications, email: kara@plainscotton.org.

REDISTRICTING COULD RESHUFFLE

HOUSE AG COMMITTEE MEMBERSHIP

January 19, 2022

Agri-Pulse Communications

At least six members of the House Agriculture Committee face tough reelections under new Congressional maps approved by 26 states, while four have plans to leave the House and several more depend on maps that have not yet been approved.

Under the newly drawn districts, two Illinois Republicans — Mary Miller and Rodney Davis — will battle for control of a seat, Virginia Democrat Abigail Spanberger must navigate her way through a largely unfamiliar district and Arizona Democrat Tom O’Halloran will need to win the votes of a Republican-leaning constituency. Iowa Democrat Cindy Axne and Nebraska Republican Don Bacon will continue to sit in highly competitive swing districts.

Four more seats will be open in the November election as Rep. Vicki Hartzler, R-MO., vacates her House spot to run for her state’s open seat in the Senate and Reps. Cheri Bustos, D-Ill., Bobby Rush, D-Ill., and Filemon Vela, D-Texas, retire.

Twenty-four more states have yet to finalize their district maps, clouding the futures of committee members from Pennsylvania, Minnesota, Georgia and New York. Glenn Thompson of Pennsylvania, the committee’s top Republican would be in line to become the committee chairman, assuming the redistricting helps Republicans take back the House.

David Wasserman, a senior editor for the Cook Political Report, noted that while both political parties have relatively equal footing regarding control of districts that have already been approved, Democrats are suffering from 15 more planned retirements than Republicans and President Jo Biden’s approval rating has dropped 10% in the last six months.

Read the full article at <https://bit.ly/3qDCw7n>

2021 High Plains Cotton Quality Summary

Week Ending: 01/21/2022

<i>Office</i>	<i>Ave. Daily Receipts</i>	<i>Ave. Daily Classed</i>	<i>Carryover (Bales)</i>	<i>% Classed (estimated)</i>
<i>Lamesa</i>	16,637	13,893	44,343	78.3%
<i>Lubbock</i>	16,959	31,790	195,125	81.0%

<i>Office</i>	<i>Bales</i>	<i>Color</i>	<i>Leaf</i>	<i>Staple</i>
<i>Lamesa</i>	97,305	21+ - 91.8% 31 - 6.5% 12 - 0.4%	1.84	35.15
<i>Lubbock</i>	222,530	21+ - 91.4% 31 - 5.5% 12 - 1.1%	2.08	35.72

	<i>Mike</i>	<i>Strength</i>	<i>Uniformity</i>	<i>Bark</i>
<i>Lamesa</i>	3.77	29.95	79.58	2.5%
<i>Lubbock</i>	3.72	30.05	79.85	3.3%

Season Totals To Date:

<i>Office</i>	<i>Bales</i>	<i>Color</i>	<i>Leaf</i>	<i>Staple</i>
<i>Lamesa</i>	1,291,581	21+ - 91.4% 31 - 3.2% 12 - 2.6%	1.87	35.54
<i>Lubbock</i>	2,849,322	21+ - 87.4% 31 - 3.5% 12 - 4.9%	2.23	36.04

	<i>Mike</i>	<i>Strength</i>	<i>Uniformity</i>	<i>Bark</i>
<i>Lamesa</i>	3.89	30.34	79.73	3.3%
<i>Lubbock</i>	3.74	30.57	80.15	4.6%

Source: USDA AMS

U.S. COTTON TRUST PROTOCOL APPROVED BY ITC STANDARD MAP

January 20, 2022 U.S. Cotton Trust Protocol

The U.S. Cotton Trust Protocol has been recognized and published in the standard mapping process by the International Trade Centre (ITC), giving brands and retailers around the world greater choice when it comes to sourcing sustainably grown cotton.

The ITC Standards Map is the world's largest database for sustainability standards. It offers users access to comprehensive, verified and transparent information on over 300 standards for environmental protection, worker and labor rights, economic development, quality, food safety, and business ethics.

To be included in the standards map, an organization must address at least one pillar of sustainable development (economics, environment, social) and/or focus on ethics or quality management. As part of its core program, the trust protocol is focused on continuous improvement of six key sustainability metrics including land use, soil carbon, water management, soil loss, greenhouse gas emissions and energy efficiency.

The addition of the trust protocol in the standards map provides brands and retailers a unique perspective from the U.S. cotton industry. Through the collective work of its members, the trust protocol aims to measure sustainability progress, collaborate on research, and identify and mitigate industry challenges. By joining the U.S. Cotton Trust Protocol, members can be sure they are sourcing responsibly produced, quality fiber and reducing environmental and social risk in their field-to-mill supply chain.

“The trust protocol aims to set a new standard for more sustainably grown cotton that provides brands and retailers the critical assurances that the cotton fiber used in their supply chain is more sustainably grown with lower environmental and social risk,” said Gary Adams, Ph.D., chairman of the U.S. Cotton Trust Protocol. “Inclusion in the ITC Standards Map signals to businesses and consumers that a trusted independent organization has verified this information.”

The U.S. Cotton Trust Protocol is aligned with the UN Sustainable Development Goals, recognized by Textile Exchange and Forum for the Future, and part of the Sustainable Apparel Coalition, Cotton 2025 Sustainable Cotton Challenge, Cotton 2040 and Cotton Up initiatives.

To learn more about the U.S. Cotton Trust Protocol, visit: www.trustus cotton.org.

2022 PRODUCTION HIGH PLAINS CONFERENCE / MEETING DATES

Date	Event	Information
Jan. 20	NW Panhandle Ag Conference, Dumas	Contact AgriLife Extension office in Moore County, 806-935-9765.
Jan. 20	Southern Mesa Ag Conference, Lamesa	Contact AgriLife Extension office in Dawson County, 806-872-3444.
Jan. 24	AgriLife On-line - “Impact on input reduction”	Online https://tinyurl.com/2p9849wk
Jan. 25	Pre-Plant Producer Meeting, Canyon	Contact AgriLife Extension office in Randall County, 806-468-5543.
Jan. 27	Caprock Crop Conference, Muncy	Contact AgriLife Extension office in Floyd County, 806-983-4912.
Jan. 27	NW Panhandle Ag Conference, Dalhart	Contact AgriLife Extension office in Dallam-Hartley County, 806-244-4434.
Jan. 28	High Plains Cotton Conference, Spearman	Contact AgriLife Extension office in Hansford County, 806-659-4130.
Feb. 8	Parmer County Cotton Conference, Bovina	Contact AgriLife Extension office in Parmer County at 806-481-3619.
Feb. 8	Mid Plains Ag Retreat, Plainview	Contact AgriLife Extension office in Hale County, 806-291-5267.
Feb. 8	Input/Impact Conference, Canyon	Contact AgriLife Extension office in Randall County, 806-468-5543.
Feb. 9	Sandyland Ag Conference, Seminole	Contact AgriLife Extension office in Gaines County, 432-758-4006.
Feb. 10	Llano Estacado Cotton Conference, Muleshoe	Contact AgriLife Extension Office in Bailey County, 806-272-4583