

## **Cotton Marketing Workshop Set for April 3 in Lubbock**

Friday, March 29, 2019 From AgriLife TODAY

Texas A&M AgriLife Extension Service will sponsor a free cotton marketing workshop in Lubbock before the Texas Cotton Ginners Association's annual meeting and trade show.

The workshop will be from 1-4 p.m. on Wednesday, April 3, in rooms 107-108 of the Lubbock Memorial Civic Center, 1501 Mac Davis Lane. Coffee, water and snacks will be provided. For more information on the TCGA Annual Meeting and Trade Show, visit <http://www.tcg.org/>.

Primary workshop topics include the best time to price your 2019 crop, cotton and grain markets outlook, pricing strategies, opportunities to improve bottom lines and opportunities in the new farm bill.

Speakers will include:

**Dr. John Robinson**, AgriLife Extension specialist in cotton marketing. Robinson has been the state cotton marketing specialist for over 17 years. His Cotton Market Outlook is available at <https://cottonmarketing.tamu.edu/>. Robinson also provides daily crop market news and commentary on Twitter at @aggie\_prof.

**Dr. Mark Welch**, AgriLife Extension economist who specializes in grain marketing. His research and Extension appointments are focused on the interests of stakeholders in the Texas grain industry. Welch writes the weekly feed grain and wheat outlook reports, which can be found at <http://agecoext.tamu.edu/resources/market-outlook/>.

**Jackie Smith**, District 2 AgriLife Extension economist, has served the farmers of the Lubbock area for over 30 years. The profitability budget spreadsheet he will discuss at the workshop may be downloaded in advance at <https://southplainsprofit.tamu.edu/> Smith will discuss how to use crop budgets and how to change them to fit your operation, as well as how to determine the effect of various changes on your break-even prices and/or break-even yields.

**Kelli Merritt**, president of CropMark Select, is a licensed commodity broker, a cotton grower and serves as a link between farmers and spinning mills. A fourth-generation cotton farmer, Merritt teaches risk management to farmers and mills. He has traveled to many of the cotton spinning countries in the world, educating them about U.S. farmers. Merritt will discuss the various marketing tools that can be used to forward price cotton to take advantage of favorable prices.

**Will Keeling**, an AgriLife Extension specialist in risk management, will discuss the key components of the newest farm bill. Keeling is a member of the Financial and Risk Management (FARM) assistance team, part of AgriLife Extension's Risk Management Education Program.

## **PCG Annual Meeting – Friday, April 5**

9 a.m. • Lubbock Memorial Civic Center  
U.S. Sen. John Cornyn • Dr. Gary Adams, NCC  
Berrye Worsham, Cotton Inc.

**Keynote Speaker: Tamar Haspel**

*Sponsored by Farmers Cooperative Compress*

**More info:** <http://plainscotton.org>

## **Upcoming Area Ag Days, Auxin Trainings**

**April 2** – Northeast Panhandle Cotton Conference, 8:30 a.m.-2 p.m., with an Auxin Training after lunch, Ochiltree County Expo Building, 402 Expo Drive, **Perryton**. \$10 fee, lunch provided, three CEUs in the morning and two more in the afternoon. More info: Texas A&M AgriLife Extension - Ochiltree County, (806) 435-4501.

**April 2** - Auxin Training, 1:00 p.m., Ochiltree County Expo Center, **Perryton**

**April 5** - Auxin Training, 10 a.m., Hale County AgriLife Extension Office, 225 Broadway St #6, **Plainview**

**April 10** - Auxin Training, 9:30 a.m., Mallet Event Center, **Levelland**

**April 12** - Auxin Training, 9-11 a.m., Texas A&M AgriLife Research and Extension Center, 1102 E. FM 1294, **Lubbock**

**April 12** - Auxin Training, 10 a.m., Lamb County AgriLife Extension Office, 100 6th Drive, Room B-5, **Littlefield**

**April 19** - Auxin Training, 10 a.m., Castro County AgriLife Extension Office, 205 N. Broadway, **Dimmitt**

**April 26** - Auxin Training, 10 a.m., Hale County AgriLife Extension Office, 225 Broadway St #6, **Plainview**

**May 3** - Auxin Training, 10 a.m., Lamb County AgriLife Extension Office, 100 6th Drive, Room B-5, **Littlefield**

**May 10** - Auxin Training, 9-11 a.m., Texas A&M AgriLife Research and Extension Center, 1102 E. FM 1294, **Lubbock**

To see a complete list of upcoming conferences and auxin trainings, visit <http://www.plainscotton.org/agconferences.html>. If you have information on a training or conference that is not on this list, please call Mary Jane Buerkle at Plains Cotton Growers, 806-792-4904, or email [maryjane@plainscotton.org](mailto:maryjane@plainscotton.org).

## **Connect with PCG!**

**Find PCG on Facebook and Twitter**

<http://www.facebook.com/plainscottongrowers>

<http://www.twitter.com/PCGNews>

**Subscribe to PCG Email Services!**

<http://ow.ly/gp7KZ>