

Cotton Incorporated Announces 2018 Cotton Research and Promotion Program Hall of Fame Inductees

Thursday, October 4, 2018 From The Cotton Board

Cotton Incorporated has announced the 2018 class of the Cotton Research and Promotion Hall of Fame. The program, now in its fifth year, recognizes U.S. cotton industry leaders that have made significant contributions to the Program or to the cotton industry in general. The honorees will be formally inducted into the Cotton Research and Promotion Program Hall of Fame at the joint Cotton Incorporated/Cotton Board annual meeting this December in Charlotte, North Carolina.

The three honorees for the 2018 Cotton Research and Promotion Hall of Fame include: the late W.L. "Billy" Carter (North Carolina); Jesse Moore (Virginia); and Charles H. Chewning (North Carolina).

"The cotton industry as we know it today was shaped by innovative thinking and strong leadership," Berrye Worsham, President and CEO of Cotton Incorporated, said. "The 2018 Hall of Fame inductees embody these attributes, and their contributions and tireless dedication have had a lasting impact on the industry."

The 2018 honorees of the Cotton Research and Promotion Program Hall of Fame were chosen from nominations made by Certified Producer and Importer Organizations and voted upon by the Chairman's Committee of the Cotton Incorporated Board of Directors.

W.L. "Billy" Carter (deceased) served the cotton industry in many different roles and leadership positions, including the first full time Executive Vice President of the North Carolina Cotton Producers Association from 2002-2010. Over the years, Mr. Carter was not only a farmer, but also served on several Boards of Directors including the North Carolina Cotton Producers Association, the National Cotton Council (NCC), Cotton Incorporated, and the Cotton Board.

Jesse Moore is responsible for helping change the landscape of the cotton industry by taking the lead in establishing the High Volume Instrument (HVI) classification system while he was the Director of the Cotton Division of the USDA's Agricultural Marketing Service. Mr. Moore was part of the industry since birth, having grown up on a cotton, peanut, and tobacco farm in South Georgia. He graduated with a degree in agriculture in the University of Georgia and then served in the U.S. Air Force for four years. His tireless efforts in the industry set a standard for not only U.S. cotton grading, but for the rest of the world.

Charles H. Chewning was instrumental in helping Cotton Incorporated create and deploy the Engineered Fiber Selection® (EFS®) System around the world. The system, which was a precursor to blockchain, is a complete bale management system designed to assist textile mills and cotton shippers; and it improves profits, efficiencies, and quality. After graduating from Wofford College, Mr. Chewning served in the U.S. Army for six

years where he rose to the rank of Captain. He joined Cotton Incorporated in 1973 as a Fiber Processing Engineer and later became Vice President of the Fiber Management Research Division and the EFS® Marketing Division. During his time at Cotton Incorporated, he also directed the establishment of a state-of-the-art Fiber Processing Center.

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Upcoming Seed Cotton Program Meetings, Crop Tours and Field Days

October 8 - Swisher County Cotton Tour, 8:30 a.m., Tule Creek Gin, located 4 miles south of **Tulia** on Texas Highway 87. Lunch served, three CEUs available (1-General, 1-Drift, 1-IPM). More info: Texas A&M AgriLife Extension - Swisher County, 806-995-3726.

October 16 - Seed Cotton Program Educational Meeting, 8 a.m.-Noon, Texas A&M AgriLife Research & Extension Center, 1/2 mile east of Interstate 27 on FM 1294 (Exit 11), north of **Lubbock**. More info: 806-723-8412.

If you have a meeting or conference to add to this list, please email maryjane@plainscotton.org or call (806) 792-4904.

Elevating Efficiency Is 2019 Beltwide Cotton Conferences' Goal

Wednesday, October 3, 2018 From the National Cotton Council
The 2019 Beltwide Cotton Conferences, set for January 8-10 at the New Orleans Marriott in New Orleans, La., will provide insight on current research and emerging technology – to help attendees improve production, processing and marketing efficiency.

The BWCC, coordinated by the National Cotton Council, annually brings together university and USDA researchers, Extension personnel/agents, consultants, and industry sales/support personnel.

The 2019 BWCC will begin at noon on January 8 with the half-day Cotton Consultants Conference – open to all attendees. The BWCC cotton technical conferences will meet concurrently beginning on the morning of January 9 and conclude by noon on January 10.

Information on the 2019 BWCC, including registration and housing reservation instructions, is at www.cotton.org/beltwide/. The site also includes a link to BWCC proceedings from 2005-2018.